

Data protection information pursuant to Art. 13

GDPR Name and address of the controller

The controller within the meaning of the General Data Protection Regulation (GDPR) and other data protection regulations is: Hailo

Wind Systems GmbH & Co. KG

Kalteiche Ring 18
35708 Haiger
Germany

Phone: +49 2773 82 1410
E-mail: hws@datenschutzportal.de

Name and address of the data protection officer

The data protection officer of the controller is

Thorsten Dampf
c/o dampf.consulting GmbH

Am Lermestrain 9
35327 Ulrichstein
Germany

Phone: 06645 6933900
E-mail: hws@datenschutzportal.de

General information on data processing

Legal basis for the processing of personal data

In accordance with Art. 13 GDPR, we inform you of the legal basis of our data processing. If the legal basis is not specified in the data protection notice, the following applies:

The legal basis for obtaining consent is Art. 6 para. 1 lit. a in conjunction with Art. 7 GDPR. Art. 7 GDPR. The legal basis for the processing for the fulfillment of our services and the implementation of contractual measures as well as for answering inquiries is Art. 6 para. 1 lit. b GDPR. The legal basis for processing for the fulfillment of our legal obligations is Art. 6 para. 1 lit. c GDPR. If the processing of your data is necessary to safeguard a legitimate interest of our company or a third party and if the interests, fundamental rights and freedoms of the data subject do not outweigh the first-mentioned interest, Art. 6 para. 1 lit. f GDPR serves as the legal basis for the processing. In the event that vital interests of the data subject or another natural person require the processing of personal data, Art. 6 para. 1 lit. d GDPR serves as the legal basis.

Data erasure and storage duration

We adhere to the principles of data minimization pursuant to Art. 5 para. 1 lit. c GDPR and storage limitation pursuant to Art. 5 para. 1 lit. e GDPR. We only store your personal data for as long as is necessary to achieve the purposes stated here or as provided for by the retention periods stipulated by law. After the respective purpose no longer applies or after these retention periods have expired, the corresponding data will be deleted as quickly as possible.

External links

This website may contain links to third-party websites or to other websites under our responsibility. If you follow a link to a website outside our responsibility, please note that these websites have their own data protection information. We accept no responsibility or liability for these third-party websites and their data protection notices. Therefore, before using these websites, please check whether you agree with their data protection declarations.

You can recognize external links either by the fact that they are displayed in a different colour from the rest of the text or underlined. Your cursor will show you external links when you move it over such a link. Only when you click on an external link will your personal data be transferred to the destination of the link. In particular, the operator of the other website will receive your IP address, the time at which you clicked on the link, the page on which you clicked on the link and other information that you can find in the data protection information of the respective provider.

Please also note that individual links may lead to a data transfer outside the European Economic Area. This could give foreign authorities access to your data. You may not have any legal remedies against this data access. If you do not want your personal data to be transferred to the link destination or even exposed to unwanted access by foreign authorities, please do not click on any links.

Rights of the data subject

As a data subject within the meaning of the GDPR, you have the opportunity to assert various rights. The data subject rights arising from the GDPR are the right of access (Article 15), the right to rectification (Article 16), the right to erasure (Article 17), the right to restriction of processing (Article 18), the right to object (Article 21), the right to lodge a complaint with a supervisory authority and the right to data portability (Article 20).

Right of withdrawal:

Some data processing can only take place with your express consent. You have the option of withdrawing your consent at any time. However, this does not affect the legality of data processing up to the point of withdrawal.

Right of objection:

If the processing is based on Art. 6 para. 1 lit. e or f GDPR, you as the data subject may object to the processing of your personal data at any time for reasons arising from your particular situation. You also have this right in the case of profiling based on these provisions within the meaning of Art. 4(4) GDPR. Unless we can demonstrate a legitimate interest in the processing that outweighs your interests, rights and freedoms or the processing serves to assert, exercise or defend legal claims, we will refrain from processing your data after the objection has been made.

If the processing of personal data serves the purpose of direct marketing, you also have the right to object to this at any time. The same applies to profiling in connection with direct advertising. Here too, we will no longer process personal data as soon as you object.

Right to lodge a complaint with a supervisory authority:

If you believe that the processing of personal data concerning you infringes the GDPR, you have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your habitual residence, place of work or place of the alleged infringement, without prejudice to any other administrative or judicial remedy.

Right to data portability:

If your data is processed automatically on the basis of consent or fulfillment of a contract, you have the right to receive this data in a structured, commonly used and machine-readable format. You also have the right to

to request the transfer and provision of the data to another controller, insofar as this is technically feasible.

Right of access, rectification and erasure:

You have the right to obtain information about your processed personal data with regard to the purpose of the data processing, the categories, the recipients and the duration of storage. If you have any questions on this topic or other topics relating to personal data, you can of course contact us using the contact details provided in the legal notice.

Right to restriction of processing:

You can request the restriction of the processing of your personal data at any time. To do so, you must fulfill one of the following requirements:

- You contest the accuracy of the personal data. You have the right to request a restriction of processing for the duration of the verification of accuracy.
- If the processing is unlawful, you can request the restriction of the use of the data as an alternative to erasure.
- If we no longer need your personal data for the purposes of processing, but you need the data for the assertion, exercise or defense of legal claims, you can request the restriction of processing as an alternative to erasure.
- If you object to the processing pursuant to Art. 21 (1) GDPR, your interests and ours will be weighed up. Until this balancing has taken place, you have the right to request the restriction of processing.

Restriction of processing means that, with the exception of storage, personal data may only be processed with your consent or for the establishment, exercise or defense of legal claims or for the protection of the rights of another natural or legal person or for reasons of important public interest of the Union or of a Member State.

Provision of the website (web host)

Our website is hosted by:

STRATO AG

Otto-Ostrowski-Straße 7, 10249 Berlin
Germany

When you visit our website, we automatically collect and store information in so-called server log files. Your browser automatically transmits this information to our server or to the server of our hosting company.

These are:

- IP address of the website visitor's end device• Device used
- Host name of the accessing computer• Operating system of the visitor
- Browser type and version
- Name of the retrieved file• Time of the server request• Amount of data
- Information on whether the data retrieval was successful

This data is not merged with other data sources.

Instead of operating this website on our own server, we can also have it operated on the server of an external service provider (hosting company), which we have named above in this case. The personal data collected by this website is then stored on the hosting company's servers. In addition to the data mentioned above, the web host also stores contact requests, contact data, names, website access data, meta and communication data, contract data and other data generated via a website for us, for example.

The legal basis for the processing of this data is Art. 6 para. 1 lit. f GDPR. Our legitimate interest is the technically error-free presentation and optimization of this website. If the website is accessed in order to enter into contractual negotiations with us

or to conclude a contract serves as a further legal basis (Art. 6 para. 1 lit. b GDPR). In the event that we have commissioned a hosting company, there is an order processing contract with this service provider.

Use of local storage items, session storage items and cookies

Our website uses local storage items, session storage items and/or cookies. Local storage is a mechanism that enables the storage of data within the browser on your end device. This data usually contains user preferences, such as the "day" or "night" mode of a website, and is retained until you delete the data manually. Session storage is very similar to local storage, whereas the storage period only lasts during the current session, i.e. until the current tab is closed. The session storage items are then deleted from your end device. Cookies are information that a web server (server that provides web content) stores on your end device in order to be able to identify this end device. They are either stored temporarily for the duration of a session (session cookies) and deleted at the end of your visit to a website or permanently (permanent cookies) on your end device until you delete them yourself or they are automatically deleted by your web browser.

These objects may also be stored on your device by third-party companies when you access our website (third-party requests). This enables us as the operator and you as a visitor to this website to use certain third-party services that are installed on this website. Examples of this include the processing of payment services or the display of videos.

These mechanisms can be used in a variety of ways. They can improve the functionality of a website, control shopping cart functions, increase the security and convenience of website use and carry out analyses of visitor flows and behavior. Depending on the individual functions, these must be classified in terms of data protection law. Are they necessary for the operation of the website and intended to provide certain functions?

(shopping cart function) or serve to optimize the website (e.g. cookies to measure visitor behavior), then their use is based on Art. 6 para. 1 lit. f GDPR. As the website operator, we have a legitimate interest in the storage of local storage items, session storage items and cookies for the technically error-free and optimized provision of our services. In all other cases, local storage items, session storage items and cookies are only stored with your express consent (Art. 6 para. 1 lit. a GDPR).

If local storage items, session storage or cookies are used by third-party companies or for analysis purposes, we will inform you about this separately in this data protection notice. Your required consent will be requested and can be revoked at any time.

Use of external services

External services are used on our website. External services are services from third-party providers that are used on our website. This can be done for various reasons, for example for embedding videos or for the security of the website. When using these services, personal data is also passed on to the respective providers of these external services. If we do not have a legitimate interest in using these services, we will obtain your consent as a visitor to our website, which can be revoked at any time, before using them (Art. 6 para. 1 lit. a GDPR).

Analytics

We process personal data of website visitors to analyze user behavior. By analyzing the data obtained, we are able to compile information about the use of the individual components of our website. This enables us to increase the user-friendliness of our website. The analysis tools used can be used, for example, to create user profiles for the display of targeted or interest-based advertising messages, recognize our website visitors the next time they visit our website, measure their click/scroll behaviour and downloads, create heat maps, recognize page views, measure the duration of visits or bounce rates, and trace the origin of website visitors (city, country, which page the visitor comes from). The analysis tools help us to improve our market research and marketing activities.

Processing will only take place if you consent to this data processing (via our consent banner on the website). The legal basis for this processing is consent (Art. 6 para. 1 lit. a GDPR). Without your consent, data will not be processed in the manner described above. If you withdraw your consent (e.g. via the consent banner or

other options provided on this website), we will terminate this data processing. This does not affect the lawfulness of the processing carried out up to the time of revocation.

Google Analytics

We use the Google Analytics service on our website. The provider of the service is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

The use of the service may result in data being transferred to a third country (USA). The provider is certified in accordance with the EU-U.S. Data Privacy Framework and therefore offers an appropriate level of data protection.

Further information can be found in the provider's data protection information at the following URL: <https://policies.google.com/privacy>.

Content Delivery Network (CDN)

We use a content delivery network (CDN) to optimize the performance and availability of our website. For this purpose, the service provider that makes this network available processes your IP address and the information about when you visited our website. All further information on data processing by this service provider can be found in its privacy policy.

We base this processing on a legitimate interest (Art. 6 para. 1 lit. f GDPR).

Our legitimate interest in using a content delivery network is to be able to display our website as quickly, securely and reliably as possible.

CloudFlare

We use the CloudFlare service on our website. The provider of the service is Cloudflare Germany GmbH, Rosental 7, 80331 Munich, Germany.

The use of the service may result in data being transferred to a third country (USA). The provider is certified in accordance with the EU-U.S. Data Privacy Framework and therefore offers an appropriate level of data protection.

Further information can be found in the provider's data protection information at the following URL: <https://www.cloudflare.com/privacypolicy/>.

Display optimization

We use tools that serve to optimize the presentation of our website. Among other things, these tools help us to display the website in other languages or to make it more accessible.

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Polylong

We use the Polylang service on our website. The service provider is WP Syntex, 28, rue Jean Sébastien Bach, 38090 Villefontaine, France.

As this service is hosted locally on the web server, no data is transferred to third parties. We base this processing on a legitimate interest (Art. 6 para. 1 lit. f GDPR).

This application is required to ensure the unrestricted functionality of the website. This is a tool which is used for the linguistic optimization of the website.

Map service

We use a map service on this website. In order for the map to be used and displayed on the website, the map must be loaded from the provider's server. This involves transferring your IP address to the provider's server. Depending on the provider, cookies and other technologies, including fonts, may be loaded. You can find more information on this in the provider's privacy policy.

Processing will only take place if you consent to this data processing (via our consent banner on the website). The legal basis for this processing is consent (Art. 6 para. 1 lit. a GDPR). Without your consent, data will not be processed in the manner described above. If you withdraw your consent (e.g. via the consent banner or other options provided on this website), we will terminate this data processing. This does not affect the legality of the processing carried out up to the point of withdrawal.

Google Maps

We use the Google Maps service on our website. The provider of this service is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

The use of the service may result in data being transferred to a third country (USA). The provider is certified in accordance with the EU-U.S. Data Privacy Framework and therefore offers an appropriate level of data protection.

Further information can be found in the provider's data protection information at the following URL: <https://policies.google.com/privacy>.

Interface software

Business processes are cheaper, faster and more error-free when they are automated with the help of software via interfaces. This allows them to be efficiently integrated into company processes via your own website or social networks. We use interface software on our website to link different applications with each other and to transfer personal data securely from one application to another.

Processing will only take place if you consent to this data processing (via our consent banner on the website). The legal basis for this processing is consent (Art. 6 para. 1 lit. a GDPR). Without your consent, data will not be processed in the manner described above. If you withdraw your consent (e.g. via the consent banner or other options provided on this website), we will terminate this data processing. This does not affect the lawfulness of the processing carried out prior to the withdrawal.

Google Tag Manager

We use the Google Tag Manager service on our website. The provider of the service is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

The use of the service may result in data being transferred to a third country (USA). The provider is certified in accordance with the EU-U.S. Data Privacy Framework and therefore offers an appropriate level of data protection.

Further information can be found in the provider's data protection information at the following URL: <https://policies.google.com/privacy>.

Websecurity

We use tools on our website that protect against unauthorized access, spam or other attacks. This increases the security of our website.

We base this processing on a legitimate interest (Art. 6 para. 1 lit. f GDPR).

Our legitimate interest is to ensure the security of our website and to protect us from unauthorized access, spam and other attacks.

Google Recaptcha

We use the Google Recaptcha service on our website. The provider of the service is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

The use of the service may result in data being transferred to a third country (USA). The provider is certified in accordance with the EU-U.S. Data Privacy Framework and therefore offers an appropriate level of data protection.

Further information can be found in the provider's data protection information at the following URL: <https://policies.google.com/privacy>.

Webshop

We offer you our products and/or services via our web store. As part of the sale of products and/or services, we collect, process and use your personal data (e.g. your name, your contact details, but also access times, device information or your IP address) to handle the purchase and payment process.

We base this processing on a legitimate interest (Art. 6 para. 1 lit. f GDPR).

Our legitimate interest lies in the error-free presentation and optimization of our web store.

WooCommerce

We use the WooCommerce service on our website. The provider of the service is WooCommerce Ireland Ltd, Grand Canal Dock, 25 Herbert PI Dublin, D02 AY86, Ireland.

As this service is hosted locally on the web server, no data is transferred to third parties.