

Information on the processing of personal data

Social Media presence

**Animals' Angels e.V.
Rossertstr. 8
60323 Frankfurt
Germany**

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1. Responsibilities

1.1 Responsibilities

Responsible for the processing of your personal data:

Animals' Angels e.V.

Rossertstr. 8

60323 Frankfurt

Germany

1.2 Responsibilities

- No explicit responsibilities

1.3 Contact details of the data protection officer

dampf.consulting GmbH

Thorsten Dampf

Am Lermetsrain 9

35327 Ulrichstein

Deutschland

Telefon: 06645 6933900

E-Mail: animals-angels@datenschutzportal.de

2. Information on the processing of personal data

2.1 Description

- No information

2.2 Purpose of data processing

We process your personal data, as far as this is necessary, for the following purpose(s)

- We maintain publicly accessible profiles on social networks. The social networks used by us in detail can be found below.

Social networks such as Facebook, Twitter, etc. can generally analyze your user behavior extensively when you visit their website or a website with integrated social media content (e.g. like buttons or advertising banners). Visiting our social media presences triggers numerous processing operations relevant to data protection. In detail:

If you are logged into your social media account and visit our social media presence, the operator of the social media portal can assign this visit to your user account. However, your personal data may also be collected under certain circumstances if you are not logged in or do not have an account with the respective social media portal. In this case, this data collection takes place, for example, via cookies that are stored on your end device or by recording your IP address.

With the help of the data collected in this way, the operators of the social media portals can create user profiles in which your preferences and interests are stored. In this way, you can be shown interest-based advertising inside and outside the respective social media presence. Provided you have an account with the respective social network, the interest-based advertising may be displayed on all devices on which you are or were logged in.

Please also note that we cannot track all processing on the social media portals. Depending on the provider, further processing operations may therefore be carried out by the operators of the social media portals. For details, please refer to the terms of use and data protection provisions of the respective social media portals.

We would like to point out that you use these fan pages and their functions on your own responsibility. This applies in particular to the use of the interactive functions (e.g. commenting, sharing, rating).

- **Facebook**

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(Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland).

Privacy policy: <https://www.facebook.com/policy.php>

Opt-out option: <https://www.facebook.com/settings?tab=ads> and <http://www.youronlinechoices.com>

▪ Google

(Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA).

Privacy policy: <https://policies.google.com/privacy>

Opt-out option: <https://adssettings.google.com/authenticated>

▪ Instagram

(Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, USA).

Privacy Policy / Opt-Out: <http://instagram.com/about/legal/privacy/>

▪ LinkedIn

(Ireland Unlimited Company, Wilton Plaza, Wilton Place, Dublin 2, Ireland)

Datenschutzerklärung: <https://www.linkedin.com/legal/privacy-policy>.

▪ Xing

(New Work SE, Am Strandkai 1, 20457 Hamburg)

Datenschutzerklärung: <https://privacy.xing.com/de/datenschutzerklaerung>

▪ Youtube

(Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland)

Datenschutzhinweise: <https://policies.google.com/privacy?hl=de>.

2.3 Legal basis

The legal basis(s) for the processing of your personal data in connection with the purpose(s) of the processing is/are

- Legitimate interest Art. 6 Abs. 1 lit. f DSGVO

2.4 Legitimate interests

The indication of the "legitimate interests" of the data controller or the third party which are to be pursued with the processing of personal data refers to Art. 6 para. 1 sentence 1 lit. f DSGVO.

- The purpose is timely communication and advertising and public relations.

2.5 Storage period

The storage period contains information on how long we will store your personal data or when it will be deleted.

- The data is collected directly from the platform operator. Details on the storage period can be found in the respective data protection notices of the operator.

2.6 Requirement and consequences of non-provision

The provision of personal data by data subjects may be required by law or contract or may be necessary for the conclusion of a contract. Likewise, there may be an obligation to provide the personal data.

- Not applicable

To the extent that the personal data is not provided, such failure could result in the following consequences:

- Not applicable

2.7 Automated decision making and profiling

The data subject shall have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects upon him or her or significantly affects him or her in a similar manner.

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- As a responsible company, we do not use automatic decision-making or profiling when collecting your personal data.

2.8 Data recipient

2.8.1 Recipient of personal data outside the company / authority

The term "recipient" is defined in Art. 4 No. 9 GDPR as "a natural or legal person, public authority, agency or other body to whom personal data are disclosed, whether or not a third party".

- No information

2.8.2 Intention to transfer to a third country or international organisation

The transfer of personal data to an "international organisation" (cf. definition in Art. 4 No. 26 DPA) or to controllers, processors or other recipients in a country outside the European Union (EU) and the European Economic Area (EEA) entails particular data protection risks from the perspective of the data subject.

- The operators of the respective social media platform

2.8.3 Adequacy Decision of the EU Commission

A transfer of personal data to a third country or an international organisation may take place where the Commission has decided that the third country, territory or specific sector or sectors in that third country or international organisation concerned offers an adequate level of protection.

- The collection of data takes place directly with the operator of the platform. Please note the respective data protection information of the operator.

2.8.4 Guarantees and receipt of guarantees

Personal data may be transferred to an international organisation if there are sufficient guarantees that the international organisation concerned offers an adequate level of protection.

- The collection of data takes place directly with the operator of the platform. Please note the respective data protection information of the operator.

3 Rights of data subjects

3.1 Right of revocation

The data subject has the right to withdraw consent to the processing of personal data at any time.

- If you have consented to the processing of personal data by making a corresponding declaration, you can revoke your consent at any time for the future. The legality of the data processing carried out on the basis of the consent until the revocation is not affected by this.

3.2 Right of access

The data subject shall have the right to obtain from the controller confirmation as to whether personal data relating to him are being processed; if so, he shall have the right of access to such personal data.

- In the case of a request for information that is not made in writing, we ask for your understanding that we may then require proof from you that you are the person you claim to be.

3.3 Right to rectification

The data subject shall have the right to obtain from the data controller without delay the rectification of any inaccurate personal data relating thereto.

- You have a right to rectification, which means that you can demand that we correct your incorrect personal data without delay. Taking into account the purposes of the processing, you have the right to request the completion of incomplete personal data - also by means of a supplementary declaration.

3.4 Right to deletion

The data subject shall have the right to obtain from the controller the immediate erasure of personal data relating thereto and the controller shall be obliged to erase personal data immediately.

- One of the following reasons must apply:
 - Purposes for which the personal data was collected cease to apply.
 - You revoke your consent to the processing. There is no other legal basis for the processing.
 - You object to the processing. There is no other legal basis for the processing.

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- The personal data have been processed unlawfully.
- The erasure of the personal data is necessary for compliance with a legal obligation under Union or Member State law to which the controller is subject.
- The personal data have been collected in relation to information society services offered in accordance with Article 8(1).

3.5 Right to limitation of processing

The data subject shall have the right to request the controller to restrict the processing.

- For this, one of the following conditions must be met:
 - You doubt the accuracy of the personal data.
 - Processing is unlawful; however, you refuse erasure.
 - Personal data is no longer required for the purposes of processing; however, you need the data to assert, exercise or defend legal claims.
 - You have objected to the processing pursuant to Art. 21 (1) DSGVO. As long as it has not yet been determined whether the legitimate reasons of the controller prevail over yours, processing will be restricted.

3.6 Right to object to the processing

The data subject shall have the right to object at any time to the processing of personal data concerning him or her on the basis of Article 6(1)(e) or (f) on grounds relating to his or her particular situation.

- In particular, you have the right to object to the processing of your data in connection with direct marketing if this is carried out on the basis of a balancing of interests. For this purpose, please contact the controller of the processing.

3.7 Right to data transferability

The data subject shall have the right to obtain the personal data concerning him which he has provided to a data controller in a structured, common and machine-readable format and shall have the right to communicate such data to another data controller without obstruction by the data controller to whom the personal data have been provided.

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- You have the right to receive the data provided by you in a structured, common and machine-readable format from the responsible party. A forwarding to another responsible person may not be hindered by us.

3.8 Right of appeal to a supervisory authority

The data subject has the right to complain to a supervisory authority, in particular in the Member State where he/she is staying, at his/her place of work or at the place where the alleged infringement is alleged, if he/she considers that the processing of his/her personal data violates the DSGVO. Such complaint may be addressed to the following supervisory authority(ies):

- The Hessian Commissioner for Data Protection and Freedom of Information

Prof. Dr. Alexander Roßnagel

Postal address:

Postfach 31 63
65021 Wiesbaden

Address:

Gustav-Stresemann-Ring 1
65189 Wiesbaden

Telefon: 06 11/140 80

Telefax: 06 11/14 08-900

E-Mail: poststelle@datenschutz.hessen.de

Homepage: <http://www.datenschutz.hessen.de>